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IPsmarx New SIP Based Calling Card Platform Offers Significant Cost Reduction for Operators

Calling Card Providers enjoy best of both worlds with competitive features and cost savings.

By eliminating the need for a gateway in the network, operators who implement IPsmarx SIP Based Calling Card Platform have the unique opportunity to reduce operating costs while taking advantage of new competitive features.

IPsmarx Version 5 SIP Based Calling Card Platform uses revolutionary technology that will allow operators to offer unique advanced features that give them a competitive edge.

According to IPsmarx Technical Support Manager, William Pourmajidi, “This solution eliminates the need for a gateway and physical Telephony Interface, decreasing initial investment and overhead cost. Our clients now have the option to eliminate the gateways in their networks to save on co-location, landline, and maintenance costs.”

To decrease monthly costs, IPsmarx SIP Based Calling Card Solution gives operators the flexibility to use fewer channels and upgrade when needed, as opposed to paying for T1/E1 lines.

Because IPsmarx SIP Based Calling Card Platform takes advantage of SIP Based DID technology, operators can provide calling card services to customers worldwide (where DIDs are available) – and they only need one platform.

Operators who implement this new solution, can also take advantage of streamlined carrier management. There is no gateway configuration necessary in order to make changes to their dialing plan, so carrier management is hassle-free and does not require technical knowledge.

And, Andrea Lopez from IPsmarx Tech-Sales Department says, “Our clients no longer have to worry about the limitations of their gateways. Our solution is trans-protocol with the support of H323 and SIP. They now have the freedom to use multiple SIP or H323 carriers, which translates to more carrier options to manage in their Dialing plan.”

On top of dramatic cost reduction, operators can also enjoy a plethora of new and competitive features such as PINless Dialing, Speed Dial, Automatic Re-charge, Payphone Surcharge, Re-charge over the Phone, Reseller and Agent Management, and Customized IVR Greetings.

“We have been offering calling card solutions since 2001 and have always been making improvements as technology has advanced, but our SIP Based Calling Card Platform is the solution that answers all of our clients’ needs for scalability, cost reduction, competitive features, ease of use, and reliability,” says IPsmarx CEO, Arash Vahidnia. “This solution is the answer for existing calling card operators who are looking for an upgrade and start up companies who need a complete scalable solution.”

Contact: Carrie Fedders, IPsmarx Technology, (703) 871-5274, cfedders@ipsmarx.com.